



## Cumberland County Tourism Advisory Council

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### **MISSION STATEMENT**

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

### **AGENDA**

Tuesday, April 09, 2019  
Freeholder Conference Room  
3:00 P.M.

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. SSRDMO Marketing Grant
- V. Vacationer Advertising
- VI. Mural Brochure
- VII. Calendar of Events 2019
- VIII. Attended Events
  - a. Philadelphia Flower Show
  - b. Cumberland County Business Expo
  - c. Millville Chamber of Commerce
  - d. Bridgeton Chamber of Commerce
- IX. Upcoming Events
  - a. Bankers & Realtors – Friday May 3, 2019
  - b. Kids' Fest @ the Cohanzick Zoo – May 4, 2019
  - c. 38<sup>th</sup> Annual CC Kids' Fishing Derby – May 5, 2019
  - d. New Jersey Association of Counties – May 8, 9 & 10, 2019 @ Ceasars A.C.
  - e. Bridgeton Invitational Baseball Tournament – May 15 – 21, 2019
  - f. Monster Truck and Thrill Show – NJMP – May 25, 2019
- X. Cumberland County Cultural & Heritage Commission – Matthew Pisarski
- XI. Around the Table Discussion
- XII. Freeholder comments
- XIII. Adjourn

\*Next meeting will be Tuesday, June 11, 2019