

# CUMBERLAND COUNTY TOURISM ADVISORY COUNCIL

## Meeting Minutes Notes

A meeting of the Cumberland County Tourism Advisory Council (C.C.T.A.C.) was held on Tuesday, April 12, 2022, in a hybrid format with availability both in-person and virtually.

### MISSION STATEMENT

To coordinate, educate, and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region, in order to foster cultural, historical, and recreational activities and appreciation for the area and a better quality of life.

**Present:** Donna Longo  
Marianne Lods  
Lynn Timberman  
Nancy Patterson Tidy

**Guests:** Omarey Williams, Shared Services Coordinator  
Matt Pisarski, Planning Department Director/Head  
Matt Horowitz, Recording Secretary  
Wanda Riviera, Confidential Assistant

Commissioner Doug Albrecht  
Paul Ritter, Hopewell Township Mayor  
Yogesh Thakur, Friends of India Society  
Justin Kamm, New Jersey Motorsports Park

### Approval of Minutes – March 8, 2022

New member Nancy Patterson Tidy introduced herself as the Director at East Point Lighthouse and President of The Maurice River Historical Society, which manages The Lighthouse. A motion was made by Marianna Lods, seconded by Donna Longo, and passed unanimously by the Council to approve the minutes from the March 8, 2022, meeting. There was one abstention for Ms. Patterson Tidy, who was not yet appointed a member at the time of the March 8, 2022, Tourism Advisory Council meeting.

### Grant Opportunity – FY 2023 Cooperative Marketing Grant

Mr. Williams explained he recently had a conversation with the New Jersey Division of Travel & Tourism (NJDTT) and they would be putting in a grant application on behalf of the Tourism Advisory Council (T.A.C.) He stated, previously, funding support for the Tourism Advisory Council had come from the Board of County Commissioners and the New Jersey Southern Shore Regional Destination Marketing Organizations (NJSSRDMO). Mr. Williams had been advised T.A.C. could apply for the FY 2023 Cooperative Marketing Grant on their own/in addition to their affiliated entities.