



Cumberland County Tourism Advisory Council

164 West Broad Street
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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, August 10, 2021

3:00 P.M.

Microsoft TEAMS/Teleconference

1 856 209-3537

Confirmation ID 383-340-2#

- I. Call to Order – Vice-Chair Lynn Timberman
- II. Roll Call
- III. Approval of Minutes – July 13, 2021
- IV. Introduction and Discussion with Municipal Representatives
- V. County Outreach Bus - Completed
- VI. Explore Cumberland website, social media & story maps - Discussion
- VII. Wayfinding Signage – Manufacturing
- VIII. Events Scheduled for Tourism Presence - Discussion
- IX. Departmental Updates – Matt Pisarski
- X. County Commissioner Updates
- XI. Tourism Advisory Council Members updates

Adjournment

***Next Tourism Advisory Council meeting will be Tuesday, September 14, 2021* - Recurring TEAMS Invite**