# **CUMBERLAND COUNTY RECREATION COMMISSION**

## **Meeting Minute Notes**

A meeting of the Cumberland County Recreation Commission (CCRC) was held on Thursday, January 13, 2022, via Microsoft Teams and/or Teleconference.

**Present:** 

JT Burks

John Fugua

Chris Wilson

Commissioner Barber

Staff:

Matthew Pisarski, Department Head

Omarey Williams, Shared Services Coordinator

**Guest:** 

Samantha Cruz, City of Millville

## Approval of Minutes – November 2021

A motion was made to approve the minutes from November by Mr. Fuqua. The motion was seconded by Mr. Wilson and passed unanimously. Commissioner Barber abstained.

## 2021 Annual Report

Everyone received in their packet the 2021 annual report. The report gives a recap of events and the budget from last year. Mr. Williams stated 17 sponsorships were given out in 2021, in 2020 seven sponsorships were given. Funding for sponsorships comes from the recreation and tourism budget. Some funding for the sponsorships comes from the Planning Department. All funding was allocated from the Commissioners. We are using the same pool of money as previous years but just awarding more out to organizations. More funds were available because we did not have to fund as many events as previous years. Mr. Burks asked if we started doing events again will that take away from funding sponsorships. Mr. Williams stated later in the meeting they will be talking about criteria for sponsorships and funding. Mr. Pisarski commented that we do have additional funding coming in on the Tourism side of the budget.

#### 2022 Budget

Everyone received in their packet the proposed 2022 budget. Mr. Williams said the department will be pursuing a ROID grant (Recreational Opportunities for Individuals with Disabilities). If we receive the ROID grant that would cover the cost for Hippotherapy and the Christmas Party for the Disabled. Mr. Fuqua questioned if the budget was going to go up since the county received money from the American Rescue Plan (ARP). Mr. Williams stated the ARP funds are separate from the recreation budget. Any money that will given out from the ARP funds would come directly from the Commissioners. Commissioner Barber explained the County set aside four million dollars from the ARP funding with half going to recreation and half going to Cultural & Heritage. Commissioner Barber said they will go around the county to see where those funds could be best used for improvements. Commissioner Barber stated the Recreation Board needs to draft a specific detailed plan on

what is needed and where. Mr. Pisarski said the operational budget that is in the packet will remain the operational budget, the ARP funds would be a separate budget that recreation would recommendations for.. ARP funds are needs based and must be spent in communities in need. Last year the Recreation Board members were asked to put a list together of what is needed and where regarding recreation. Mr. Pisarski said he has received letters from municipalities stating what their needs are regarding the ARP funds. Mr. Burks would like to set a date to sit down with everyone to compile a list of recreational needs and what areas they are in, to present to the Commissioners. Mr. Pisarski said before recommendations are made, he would like to get seats filled on the Recreation Commission. Commissioner Barber questioned if the funds must go to underserved communities, and which communities in the county would qualify. Mr. Pisarski said he would have to review the CARES Act language. Mr. Pisarski suggested including the entire county when compiling the list, then identify which parts are eligible. Commissioner Barber asked if we should send letters to the qualifying municipalities asking for areas of need. Mr. Williams asked that any information and pictures that members have regarding the areas in need please be submitted to himself or Mr. Pisarski. Commissioner Barber asked that all information be sent in by the February 10<sup>th</sup> meeting.

## 2022 Work Plan

Everyone received in their packet the 2022 Work Plan. Mr. Williams gave some highlights on the workplan. We are hoping to bring back the County fishing contest and the Hippotherapy, horse therapy for the disabled. We plan to do more community outreach and attend at least two State or National conferences on recreation and tourism. Recreation, Tourism and Cultural & Heritage are now under the same Facebook page, @ExplorecumberlandNJ.

## Discussion of Sponsorships and Sponsorship Criteria

Mr. Williams discussed the criteria for applying for a sponsorship. There will be a two-tier system, tier 1 funding would be up to \$750, and tier 2 would be up to \$250. If an organization wants a sponsorship, they must submit a written request and attend a Recreation Commission meeting to discuss their event/program. Once they receive a sponsorship the organization will have to submit a simple one-page final report and two pictures of the event or activity. Several Commission members stated they agree with the new criteria. A motion was made to approve the criteria for sponsorships by Mr. Fuqua. The motion was seconded by Mr. Wilson and passed unanimously.

#### **Discussion of Eagle Fest**

Mr. Pisarski explained we originally planned to have an in-person Eagle Fest but with COVID numbers and staffing issues with the partnerships it will be held virtually.

#### Planning Department Updates – Matthew Pisarski

Mr. Pisarski has had conversations with DEP regarding a sportsman expo that has been previously held in Central New Jersey. The expo would be a traveling event, moving locations every three years. There are talks of bring the expo to the Holly Farm property in Millville.

## **County Commissioner Comments**

Commissioner Barber commented that a new golf course is being built in Vineland. Commissioner Barber asked Mr. Pisarski to give an update on the fairgrounds. Most of the work being funding by an ADA grant is completed. Some of the improvements include the midway being repaved, bathrooms have been completely rehabilitated, and expanded handicap parking has been established. The County received funding to do a trail system on the wooded area across the street from the fairgrounds. We did not receive the local recreation improvement grant. The Authority is proceeding with selecting a consultant to do a masterplan for the fairgrounds.

## **Recreation Commissioners Comments**

Mr. Wilson asked Mr. Pisarski to forward him the CARES Act information.

Mr. Fuqua commented the Commission is doing a great job, but we need to get the seats filled to a have full board. Mr. Fuqua also stated that Commission members need to step up and attend events not just fund them.

Mr. Burks said Ms. Cruz from Millville received a grant to redo the city park in Millville.

Ms. Cruz thanked the Commission for adding Millville's events to Facebook and their calendar of events. Ms. Cruz spoke about the many events they have coming up.

## Correspondence

A letter was received from Our Future First and Positive Vibes thanking the Commission for the sponsorship they received.

## **Old Business**

#### **New Business**

## Adjournment

A motion was made to adjourn the meeting by Mr. Wilson. The motion was seconded by Mr. Burks and passed unanimously.