



Cumberland County Tourism Advisory Council

164 West Broad Street
Bridgeton, New Jersey 08302



Phone (856) 453-2184
FAX (856) 453-9138

MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, January 10, 2023

3:00 P.M.

This meeting will be held in a hybrid format, it will be available in person and virtually.

In Person:

County Administration Building
164 W. Broad Street
Bridgeton, NJ 08302

Virtual:

Microsoft TEAMS/Teleconference
1-856-209-3537
Conference ID 964 012 703#

In compliance with the Open Public Meeting Act, this regular meeting of the Cumberland County Tourism Advisory Council was duly advertised in The South Jersey Times and the Daily Journal. A notice was also filed with the Cumberland County Clerk's Office at the Court House and posted at the County Administration Building and County Complex in compliance with this act.

- I. Call to Order - Chair Lynn Timberman
- II. Open Public Meetings Act Statement
- III. Roll Call
- IV. Approval of Minutes – November 15, 2022
- V. Annual Report for 2022
- VI. USA Today Northeast Media Kit
- VII. Ink Global Media Kit – Business Traveler Magazine & WiFi Test Trial
- VIII. Southern Shore Regional DMO Letter 2023
- IX. Draft Budget for 2023
- X. Update on Specialty Crop Grant
- XI. Departmental Updates - Matthew Pisarski
- XII. County Commissioner Updates
- XIII. Tourism Advisory Council Members updates
- XIV. Public Comment
- XV. Old Business/New Business
- XVI. Adjournment

Next meeting will be Tuesday, February 14, 2023, 3:00 P.M.