



Cumberland County Tourism Advisory Council

164 West Broad Street
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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, July 13, 2021

3:00 P.M.

Microsoft TEAMS/Teleconference

1 856 209-3537

Confirmation ID 689-719-537#

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes – June 2021
- IV. NJMP Billboard – Brad/Justin – installed and complete
- V. Agricultural Marketing
 - a. Finalize 2021 marketing design
 - b. 2022-2024: Specialty Crop Block Grant application
- VI. Cumberland County On Canvas – Reception, RRCA (Millville) Friday, July 16th, 6 – 8 PM
- VII. County Outreach Bus Design – Nearly finalized
- VIII. Annual Budget – 2nd Quarter Review
- IX. Draft Directional Signage Design – CCHS & All-Sports Hall of Fame
- X. Departmental Updates – Matt Pisarski
- XI. County Commissioner Updates
- XII. Tourism Advisory Council Members updates

Adjournment

***Next Tourism Advisory Council meeting will be Tuesday, August 10, 2021* - Recurring TEAMS Invite**