Cumberland County Tourism Advisory Council

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## **MISSION STATEMENT**

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

## **AGENDA**

Tuesday, June 14, 2022 3:00 P.M.

This meeting will be held in a hybrid format, it will be available in person and virtually.

In Person: Training Room at The Authority Administration Building 745 Lebanon Road Millville, NJ 08332 Virtual: Microsoft TEAMS/Teleconference 1-856-209-3537 Conference ID 867 171 812#

In compliance with the Open Public Meeting Act, this regular meeting of the Cumberland County Tourism Advisory Council was duly advertised in The South Jersey Times and the Daily Journal. A notice was also filed with the Cumberland County Clerk's Office at the Court House and posted at the County Administration Building and County Complex in compliance with this act.

- I. Call to Order Chair Lynn Timberman
- II. Open Public Meetings Act Statement
- III. Roll Call
- IV. Approval of Minutes May 10, 2022
- V. SSRDMO Marketing Grant Requests:
  - a. Vineland African American Community Development Corporation (VAACDC)
  - b. Maurice River Historical Society (East Point Lighthouse)
- VI. Vacationer Magazine
- VII. Marketing Opportunity Team Yearbook NY Jets, Giants and Philadelphia Eagles
- VIII. Marketing Opportunity Follow Up EffecTV (Comcast)
- IX. Filming In Cumberland County Update
- X. Departmental Updates Matthew Pisarski
- XI. County Commissioner Updates
- XII. Tourism Advisory Council Members updates
- XIII. Public Comment
- XIV. Old Business/New Business
- XV. Adjournment

## Next meeting will be Tuesday, July 12, 2022, 3:00 P.M.

