



Cumberland County Tourism Advisory Council

164 West Broad Street
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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, May 10, 2022

3:00 P.M.

This meeting will be held in a hybrid format, it will be available in person and virtually.

In Person:

Training Room at
The Authority Administration Building
745 Lebanon Road
Millville, NJ 08332

Virtual:

Microsoft TEAMS/Teleconference
1-856-209-3537
Conference ID 867 171 812#

In compliance with the Open Public Meeting Act, this regular meeting of the Cumberland County Tourism Advisory Council was duly advertised in The South Jersey Times and the Daily Journal. A notice was also filed with the Cumberland County Clerk's Office at the Court House and posted at the County Administration Building and County Complex in compliance with this act.

- I. Call to Order - Chair Lynn Timberman
- II. Open Public Meetings Act Statement
- III. Roll Call
- IV. Approval of Minutes – April 12, 2022
- V. Vacationer Magazine Update
- VI. Marketing Opportunity – The Connection Magazine
- VII. Marketing Opportunity – EffecTV (Comcast)
- VIII. Departmental Updates - Matthew Pisarski
- IX. County Commissioner Updates
- X. Tourism Advisory Council Members updates
- XI. Public Comment
- XII. Old Business/New Business
- XIII. Adjournment

Next meeting will be Tuesday, June 14, 2022, 3:00 P.M.