



Cumberland County Tourism Advisory Council

164 West Broad Street
Bridgeton, New Jersey 08302



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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, November 10, 2020
3:00 P.M.

Microsoft TEAMS/Teleconference
1 856 209-3537
Conference ID 963 343 527#

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. Town Square Media – Report on Digital Campaign
- V. Tourism New Toll Free Phone Number – 1-855-4VISITOR (484-7486)
- VI. NJTIA Convention – Virtual Conference 12/2 & 12/3/20
- VII. Shop Local Campaign
- VIII. Southern Shore Region DMO – Covid Response
- IX. Select Nomination and Budget Committees
- X. Cumberland Mall (PREIT) – Member Donna Longo
- XI. Departmental Updates – Matthew Pisarski
- XII. County Commissioner Updates
- XIII. Tourism Advisory Council Members updates

Adjournment