



# Cumberland County Tourism Advisory Council

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## MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

## AGENDA

Tuesday, October 08, 2019  
Warren & Reba Lummis Library  
3:00 P.M.

- I. Called to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. SSRDMO Marketing Grants to Date
  - a. Millville Development Corp.
  - b. Millville Army Air Field Museum
  - c. Cumberland County Historical Society
  - d. Bayshore Center @ Bivalve
  - e. Bay Atlantic Symphony
- V. SSRDMO Grant
  - a. Stallion Marketing – Facebook & Instagram management
  - b. New Brochure – Wineries, Breweries & Distilleries of Cumberland County
  - c. Advertising – Upcoming Events – Holiday Season
- VI. Upcoming Events
  - a. State of the County – Rowen College of SJ – October 15, 2019
  - b. SSRDMO Luncheon – Eastlyn – October 16, 2019
  - c. NJEA – Atlantic City Convention Center – November 7 & 8, 2019
  - d. NJTIA – Hard Rock Hotel & Casino – December 4 & 5, 2019
  - e. Dance Party for the Disabled of Cumberland County – Dec. 21, 2019  
@ West Park United Methodist Church – 11 am – 2 p.m.
- VII. 2020 New events for Cumberland County Recreation
  - a. Horseback Riding for the Disabled
  - b. Make It & Take It Art Day – Seniors
  - c. Cumberland County on Canvas
  - d. Fishing Tournament – March through October
- VIII. CCCHC & Cumberland County Fairgrounds update – Matthew Pisarski
- IX. Freeholder Comments
- X. Around the Table Discussion
- XI. Adjournment

**\*\*Next Meeting will be a combined Recreation & Tourism Luncheon\*\***  
**Tuesday, November 12, 2019**