



Cumberland County Tourism Advisory Council

164 West Broad Street
Bridgeton, New Jersey 08302



Phone (856) 453-2184
FAX (856) 453-9138

MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, October 13, 2020

3:00 P.M.

Microsoft TEAMS/Teleconference

1 856 209-3537

Conference ID 446 808 281#

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. Tourism Campaign
 - a. Digital Campaign – Townsquare Media
 - b. Billboard Campaign – Outfront Media
- V. Bylaws
- VI. Holiday Marketing
- VII. Department Updates – Matthew Pisarski
- VIII. County Commissioner Updates
- IX. Advisory Council Members updates
- X. Adjournment

*Next meeting will be Tuesday, November 10, 2020 @ 3 P.M.



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