



Cumberland County Tourism Advisory Council

164 West Broad Street
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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, September 8, 2020

3:00 P.M.

Microsoft TEAMS and/or Teleconference

1 856 209-3537

Conference ID 866 353 92#

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. Tourism Updates – Kim Gauntt
 - a. Digital Campaign – Townsquare Media
 - b. Billboard Campaign – Outfront Media
- V. Tourism Bylaws
- VI. Tourism Resource Center – in progress
- VII. Department Updates – Matthew Pisarski, Department Head
- VIII. Commissioner Updates
- IX. Advisory Council Members updates
- X. Adjournment

Next meeting will be Tuesday, October 13, 2020 @ 3:00 P.M.