



Cumberland County Tourism Advisory Council
164 West Broad Street
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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, September 14, 2021
3:00 P.M.
Microsoft TEAMS/Teleconference
1 856 209-3537
Confirmation ID 383-340-2#

- I. Call to Order – Vice-Chair Lynn Timberman
- II. Roll Call
- III. Approval of Minutes – August 10, 2021
- IV. Explore Cumberland website, social media & story maps – Discussion
- V. Agricultural Marketing Campaign
- VI. Wayfinding Signage – Manufacturing
- VII. Events Scheduled for Tourism Presence - Discussion
- VIII. Departmental Updates – Matt Pisarski
- IX. County Commissioner Updates
- X. Tourism Advisory Council Members updates
- XI. Municipal representative updates
- XII. Public comment
- XIII. Adjournment

***Next Tourism Advisory Council meeting will be Tuesday, October 12, 2021* - Recurring TEAMS Invite**