



Cumberland County Tourism Marketing Grant Application For Calendar Year 2023

The Cumberland County Tourism & Marketing Grant is funded and administered through the New Jersey Department of State, Division of Travel & Tourism, the Southern Shore Destination Marketing Organization (SSRDMO), the Cumberland County Board of Commissioners, and the Cumberland County Tourism Advisory Council.

This program provides mini grants of \$1,500 or less to non-profits conducting public programming within Cumberland County. Funding is limited to marketing and advertising purposes only, which may include media advertising, signage, direct mail marketing and other similar activities.

Interested organizations may competitively apply for funding by completing the application questions below and submitting an application to Omarey Williams, Department of Tourism, 164 W. Broad Street, Bridgeton, NJ 08302. The application may also be emailed to omareywi@co.cumberland.nj.us.

Funding must be applied to programs occurring with the 2023 calendar year. Organizations receiving direct funding from the New Jersey Department of State, Division of Travel & Tourism are not eligible to apply.

Contact Information:

Applicant Organization: _____
Address: _____
Phone: _____ Fax: _____ Email: _____
Tax Exemption Number: _____ Federal ID Number: _____
Primary Contact Person: _____ Phone: _____
Email: _____

Program Summary:

In the space below describe the programming for which marketing grant funding would be applied and describe how grant funding would be utilized.

Amount Requested (not to exceed \$1,500): _____

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