



## Calendar Year 2023 Tourism Re-grant Contract

**Contractor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_

**Chief Financial Officer:**\_\_\_\_\_ **Vendor ID No:**\_\_\_\_\_

**Contracting Department:** Tourism **Source of Funds:** Southern Shore Region DMO  
**Grant Award Amount \$** \_\_\_\_\_

**Grant Period:** January 1, 2023 to December 31, 2023

**Name of Project** \_\_\_\_\_

**Contractor and Contracting Department Signatures:**

If this contract, including all attachments annexed hereto, correctly set forth your understanding of the terms of the agreement, please indicate your organization's concurrence with such terms by having the enclosed copy of this contract signed by the appropriate officer of your organization and returned to the Commission.

**Accepted and Agreed** \_\_\_\_\_

Contractor / Organization Name

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Name & Title of Representative	signature	date
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Chief Financial Officer of Contractor/Organization	signature	date
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**Attachment A**

**A CONTRACT BETWEEN  
CUMBERLAND COUNTY TOURISM  
AND  
*(Your Organization)***

Attachment A is hereby annexed to and provides additional provisions and conditions for the contract between the agencies listed in the heading above as follows:

I. Financial and Performance Reporting

The contractor / organization is required to submit final financial and performance reports **by December 31, 2023**. The reports shall be certified by the Chief Financial Officer.

Final Reports will include three (3) color photographs of the sponsored event with photographer's name on back. Photos are preferred in electronic format on CD or email.

II. Final Report

A final report is required. In addition to the final report, all marketing material with the State of New Jersey, Division of Travel & Tourism logo and tag line must be accompanied with the report.

III. The contractor / organization is required to link its website and any other website dedicated to the event or activity being funded through this grant to [www.visitnj.org](http://www.visitnj.org) and [www.njsouthernshore.com](http://www.njsouthernshore.com).



Attachment B

**PUBLICITY AGREEMENT BETWEEN  
CUMBERLAND COUNTY TOURISM  
AND  
*(Your Organization)***

This publicity agreement is hereby incorporated into the body of the grant contract between the Cumberland County Tourism and the above named Organization / Contractor as explicit terms of that contract. By the signature below, the re-grantee / contractor agrees to abide by these terms and conditions. Failure to comply may result in rescission of all or part of the grant award.

1. Credit must be given to the New Jersey Department of State, Division of Travel & Tourism, the Southern Shore Region Destination Marketing Organization (SSRDMO), the Cumberland County Board of Commissioners and the Cumberland County Tourism Advisory Council in all printed materials, releases, and announcements of the re-grantee regarding all activities which are supported in whole or in part by SSRDMO/County of Cumberland funds. This applies to all promotional appearances on television and radio by representatives of the grantee organization as well. In the case of electronic media, verbal credit must be given at least once during a broadcast to acknowledge the support of the SSRDMO / County of Cumberland to a specific program or to its overall operation.
2. Credit must be given to State of New Jersey, Division of Travel & Tourism, SSRDMO / County of Cumberland in all print advertising that is 10 column inches or larger, and in broadcast advertising that is 60 seconds in length or longer. Billboard advertising must also include same, regardless of length or size placed by a re-grantee that credits a specific funding source must also acknowledge State of New Jersey, Division of Travel & Tourism, SSRDMO / County of Cumberland.
3. All programs and/or playbills eight pages or longer that are printed by a re-grantee organization must devote a full page to the State of New Jersey Division of Travel & Tourism, SSRDMO / County of Cumberland. Credit must be given on the title page of all programs printed by a re-grantee organization in a type size not smaller than 7point.
4. The language used when crediting the SSRDMO / County of Cumberland should read as follows:  
**Supported in part by a grant from the New Jersey Department of State, Division of Travel & Tourism. This grant is administered by the Cumberland County Department of Tourism.**
5. The **Division of Travel & Tourism's logo**, the **SSRDMO logo** and the **Cumberland County Commissioner Seal** must be used by the grantee to publicize programs supported by the SSRDMO / County of Cumberland grant award (including, but not limited to, newsletters, brochures and flyers), The logo is to be used only with the above stated credit line, NEVER in its place. Ideally the logo should be reproduced as a unit without alteration.
6. Under no circumstances may a re-grantee state or imply that its programs and/or activities are "sponsored" or "co-sponsored" by the Department of State, Division of Travel & Tourism, SSRDMO or the County of Cumberland without the express, written consent of the granting agencies. Those programs that are co-sponsored will have additional, specific publicity requirements, determined at the time of the negotiation, and will be based on the type of program.
7. Re-grantees should not imply that they received funds directly from the SSDMO, but rather that funding came from a grant administered by the County of Cumberland.

To this, the undersigned is agreed:

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Signature, Chief Administrative Officer (sign in blue ink)

Date