

# Sponsorship Criteria

## **Requirements of Sponsorships:**

Requesting party must attend the Recreation Commission meeting to discuss their program.

Prior to the meeting, the requesting party must also submit a written request describing the event or activity and how it meets the requirements of the sponsorship, along with evidence of non-profit status.

Interested individuals or organizations can request funding under one of the follow tiers:

### **Tier 1**

Up to \$750

- Be a recreational program: defined as supporting or encouraging physical activity
- Occurs exclusively in Cumberland
- Programming is managed by a non-profit organization
- The activity is marketed publicly
- Is open for participation to the general public

### **Tier 2**

Up to \$250

- Occurs exclusively in Cumberland
- Programming is managed by a non-profit organization
- Activity benefits the community