



Cumberland County Tourism Advisory Council

164 West Broad Street
Bridgeton, New Jersey 08302



Phone (856) 453-2184
FAX (856) 453-9138

MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, August 11, 2020

3:00 P.M.

Microsoft Teams and/or Teleconference

1 (856) 209-3537

Conference ID 379 614 914#

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. Tourism/Recreation Updates – Kim Gauntt
- V. Social Distancing Campaign
 - a. Billboards
 - b. Digital Marketing
 - c. Ads
- VI. Esri Story Map – Joe Zaccaria
- VII. Southern New Jersey Vacationer
- VIII. Planning/Cultural & Heritage/Fairgrounds Update – Matthew Pisarski
- IX. Freeholder Comments
- X. Around the Table Discussion
- XI. Adjournment



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