

# CUMBERLAND COUNTY CULTURAL AND HERITAGE COMMISSION MINUTES

February 19, 2008  
3:30 pm

Freeholder meeting room in Bridgeton, NJ 08302

The regular meeting of the Cumberland County Cultural and Heritage Commission was held on Tuesday, February 19, 2008 at 3:30 PM., in the Library meeting room in Bridgeton, New Jersey.

**Present:** Jean Jones  
Marianne Lods  
Penny Watson  
Freeholder Jane Christy

Suzanne Merighi  
Flavia Alaya  
Roy Kaneshiki

Matthew Pisarski, Principal Planner  
Kim McCann, Recording Secretary  
Jill Swartz, Project Specialist

## **Approval of Minutes – January 16, 2008**

A motion to approve the minutes from January 16, 2008 was made by Marianne Lods. The motion was seconded by Flavia Alaya and passed unanimously. Roy Kaneshiki and Jean Jones abstained from voting on the minutes.

## **New Commission Member Recommendation: J.R. Garrison, Roadstown**

Mr. Pisarski provided a Bio on John Garrison in everyone's packet. Jane Christy mentioned to the Commission she went to High School with Mr. Garrison. Ms. Christy discussed with Mr. Garrison that there was an open seat on the Commission. Mr. Garrison replied he was interested in the open seat. Ms. Watson mentioned that Mr. Garrison lives in a patterned end brick home. Mr. Craig from the New Jersey State Historic Preservation office visited Mr. Garrison's home last month while visiting Cumberland County. Ms. Lods asked Mr. Pisarski what open seat Mr. Garrison would be serving. Mr. Pisarski replied Nathan Farbman who only lasted a little over a month. Ms. Christy noted the Commission needs another male presence. Mr. Pisarski stated as soon as Mr. Garrison is appointed formerly from the Freeholder Board, he will then send a congratulatory letter to Mr. Garrison.

### **Eagle Festival Recap**

Mr. Pisarski provided an article from the Gloucester County Times. Mr. Pisarski noted this year's event had one of the largest turnouts they have had. There were over a thousand people who attended. The kids table went very well. Mr. Pisarski mentioned that Flavia Alaya and Roy Kaneshiki helped at the kids table.

### **ADA Workshop – 2/20/08**

Mr. Pisarski provided a flyer for the ADA Workshop that will be held on Wednesday February 20, 2008. John McEwen of the Cultural Access Network will be joined by Robert Carr of the New Jersey Theatre Alliance. They will be discussing other components, such as non-discrimination policy statements, grievance procedures and marketing plans. The workshop will be held at the Millville Riverfront Renaissance Center for the Arts from 6:00 to 9:00 p.m.

### **Yokohama International School – 3/24/2008 & 3/25/2008**

Mr. Pisarski provided a copy of the itinerary for Yokohama. Mr. Pisarski noted the itinerary is not a hundred percent complete but is close to being complete. The itinerary shows the two days the kids from Yokohama will be spending in Cumberland County. Mr. Pisarski noted he would send an e-mail to all the Commission members when he receives the tickets for the concert.

### **Newsletter Contract Award**

Mr. Pisarski provided copies of two contracts, one from Tofanelli and the other from Wyble Advertising. Mr. Pisarski spoke with Carol Smith. Ms. Smith stated she would be happy to write the newsletters but would not be able to print or distribute them. Mr. Pisarski noted that Ms. Smith is semi-retired. Mr. Pisarski noted the bid from Wyble is considerably higher than what is available in the budget. The amount in the budget for the newsletter is \$10,000.00. Mr. Pisarski stated at this point there are three options; accept Tofanelli's proposal, not accept any of the proposals, amend the RFP and submit a new RFP, or do the newsletter in electronic format only in which Carol Smith could participate. The Commission discussed the options and felt this late in the year they would choose Tofanelli and look at other options for next year.

A motion to accept the proposal from Tofannelli and Associates was made by Marianne Lods. The motion was seconded by Roy Kaneshiki and passed unanimously.

### **Encore Award Nomination**

Mr. Pisarski mentioned the annual Encore Awards was approaching. The deadline to nominate someone is April 4, 2008. Mr. Pisarski suggested to the Commission the possibility of nominating Doug Rainear. Mr. Pisarski asked the Commission for suggestions by next month's meeting. The Commission asked Mr. Pisarski to send an e-mail of past year's recipients. Some of the names mentioned for the possible nomination were Carolyn Krull, Meghan Wren and Alexis Seely.

### **Envision Magazine Launch – Advertisement Offer**

Mr. Pisarski provided an introduction to a new arts magazine for southern New Jersey that should be released in the spring. Envision is taking the place of Arts Beat. Mr. Pisarski mentioned he was contacted by Mike Cagno to see if the Commission would be interested in advertising for the first edition. Mr. Pisarski noted the Commission would receive a twenty percent discount and full color at no additional cost. Mr. Pisarski stated there is not a budget line item set aside for this but felt the Commission could safely afford \$390.00 or less. Mr. Pisarski thought the ad could be a sixth of a page and Mr. Browne of the Planning Department could design the ad. Marianne Lods mentioned she likes the distribution of the magazine. Mr. Pisarski stated he would have a sample ad for the Commission to review at next month's meeting.

### **SHARE Grant/Feasibility Study Timeline**

Mr. Pisarski provided a handout of Nancy Mose's shared services study schedule. Ms. Moses will be attending next month's meeting. Ms. Moses will have a series of questions for the Commission. Marianne Lods and Penny Watson mentioned they would not be able to attend next month's meeting.

### **Recap of Byway Meeting & Cumberland County Round Table – Flavia Alaya**

Flavia Alaya gave an overview of the Cumberland County Round Table and Byway meetings. The round table meeting, facilitated by the Cumberland County Historical Society, was very well attended. Ms. Alaya felt the next meeting would be more productive as everyone sees the possibilities of everyone coming together. The next meeting will be held on Sunday April 6, 2008.

The discussion at the Byway meeting focused on how the Byway would affect those touched by the Byway. There was considerable discussion on whether or not the Bivalve center should be a detour spur or actually on the route. Ms. Alaya noted the other lengthy discussion involved who would sponsor the Byway. There was a struggle between Bayshore Coalition and New Jersey Transportation Planning Association. The representatives from DOT were eager to have the two organizations come to an understanding and co-sponsor. The

understanding was that the two groups would be talking to one another and try to find a common ground. Ms. Alaya asked Mr. Pisarski if the Commission needs to vote to endorse the Byway. Mr. Pisarski replied that most likely the Freeholder Board would vote for endorsement. Mr. Pisarski noted he would check with Ken Mecouch for an answer.

### **Commission Manuals**

Mr. Pisarski mentioned he is working on manuals for the Commission. Mr. Pisarski stated he received a manual when he joined the South Jersey Cultural Alliance as a trustee and felt the manual was a valuable tool. Mr. Pisarski noted he is hoping the manuals will be distributed at next month's meeting.

### **Other Old/New Business**

Mr. Pisarski provided the Commission with a copy of a letter from the City of Bridgeton. The letter states the City is changing the scope of their Music Festival Project. The City of Bridgeton will be doing a Fourth of July Celebration in place of the Music Festival in hopes of educating the community on American Heritage and what Independence Day stands for. The Commission agreed to the proposed change in scope.

Mr. Pisarski provided in everyone's packet the report from Martha Strodel on the site evaluation in preparation for the grant application next month.

Mr. Pisarski provided information on Reggie Scott and Associates which provides internet services. Mr. Pisarski noted the Commission has been working with Loaded Media out of Millville and have been experiencing some issues with them recently. In November, Mr. Pisarski and Ms. McCann went to Loaded Media and asked for an RFP on the ADA compatibility changes and on the Artists Directory. Mr. Pisarski noted he has not received the RFP. There have also been issues with the website being down with no notification and the domain name expired which Loaded Media was not even aware. Mr. Pisarski noted he is thinking about putting an RFP together to be reviewed at next month's meeting for website services.

Mr. Pisarski noted Meghan Wren of Bayshore Discovery Project is applying directly to the State of New Jersey to apply for Bay Days funding. Ms. Wren has asked Mr. Pisarski if a Commission member would be interested in joining her for their Bay Days Advisory Committee. Ms. Wren mentioned Roy Kaneshiki. Mr. Kaneshiki responded he would volunteer.

### **Adjournment**

There being no further business a motion was made to adjourn the meeting by Flavia Alaya. The motion was seconded by Suzanne Merighi and passed unanimously.

The next regular meeting of the Cumberland County Cultural and Heritage Commission will be held on Tuesday, March 18, 2008 in the Freeholder Meeting Room in Bridgeton, New Jersey.