



Cumberland County Tourism Advisory Council

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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, February 11, 2020

3:00 PM

Freeholder Conference Room

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Approval of Minutes
- IV. SSRDMO Grant 2020
 - a. Marketing Grants
 - b. Digital Marketing
 - c. AAA World Ad
- V. 2020 Calendar of Events
- VI. Philadelphia Flower Show – February 29 – March 8
- VII. Tourism, Recreation & Planning 2020 – Matt Pisarski
- VIII. CCCHC & Cumberland County Fairgrounds – Matt Pisarski
- IX. Freeholder Comments
- X. Around the Table Discussion
- XI. Enclosures

Meeting Dates 2020

Tuesday, February 29- 3 PM

Tuesday, April 14 – 3PM

Tuesday, June 9 – 3PM

Tuesday, September 8 – 3PM

Tuesday, November 10 – 12 Noon – Lunch