



Cumberland County Tourism Advisory Council

164 West Broad Street
Bridgeton, New Jersey 08302



Phone (856) 453-2184
FAX (856) 453-9138

MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, June 23, 2020

Microsoft Teams and/or Teleconference

- I. Call to Order – Chairman Joe DeLuca
- II. Roll Call
- III. Tourism/Recreation Updates – Kim Gauntt
- IV. SSRDMO Updates
 - A. Marketing grants awarded to date:
 1. Cumberland County Historical Society
 2. Cohanzick Zoological Society
 3. South Jersey All Sports Hall of Fame
 4. Millville Army Air Field Museum
 5. Millville Development Corporation
 - B. Advertising
 1. Southern New Jersey Vacationer
 2. AAA World
 - C. Social Media
 1. Facebook/Instagram
- V. New Marketing Campaign
 - A. Nature
 - B. Outdoor Activities
 1. Do your Social Distancing Here
- VI. Planning/Cultural & Heritage/Cumberland County Fairgrounds Update– Director Matthew Pisarski
- VII. Freeholder Comments
- VIII. Around the Table Discussion
- IX. Adjournment

Enclosures

Next meeting to be announced



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