



Cumberland County Tourism Advisory Council

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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, March 9, 2021

3:00 P.M.

Microsoft TEAMS/Teleconference

1 856 209-3537

Conference ID 559-525-668#

- I. Call to Order
- II. Roll Call
- III. Approval of Minutes – February 2021
- IV. 2020 Annual Report - DRAFT
- V. National Scenic Byway Designation for Bayshore AND Pinelands Byways
- VI. 2021 SSRDMO Grant
 - a. Marketing Re grants
- VII. 2021 Tourism Campaign Discussion – NJDA Specialty Crop Block Grant Board of Agriculture/Economic Development
- VIII. FY2022 Cooperative Marketing Grant
- IX. Down Jersey article by Jane Galetto
- X. Departmental Updates – Matthew Pisarski
- XI. County Commissioner Updates
- XII. Tourism Advisory Council Members updates

Adjournment

Next meeting will be Tuesday, April 13, 2021 @ 3:00 p.m.