



# Cumberland County Tourism Advisory Council

164 West Broad Street  
Bridgeton, New Jersey 08302



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## MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

## AGENDA

Tuesday, May 9, 2023

3:00 P.M.

This meeting will be held in a hybrid format, it will be available in person and virtually.

In Person:

Cumberland County Extension Center  
291 Morton Avenue  
Millville, NJ 08332

Virtual:

Microsoft TEAMS/Teleconference  
1-856-209-3537  
Conference ID 964 012 703#

In compliance with the Open Public Meeting Act, this regular meeting of the Cumberland County Tourism Advisory Council was duly advertised in The South Jersey Times and the Daily Journal. A notice was also filed with the Cumberland County Clerk's Office at the Court House and posted at the County Administration Building and County Complex in compliance with this act.

- @ Call to Order - Chair Lynn Timberman
- @ Open Public Meetings Act Statement
- @ Roll Call
- Ⓢ Approval of Minutes – April 11, 202
- V. SSRDMO Marketing Grant Requests:
  - a. East Point Lighthouse
  - b. Friends of India Society - Kite and Color Festival
- VI. Update on Specialty Crop Grant - Cumberland County Farmer's Market
- VII. Update on Digital Marketing Plan - Renati Solutions
- VIII. Upcoming 2023 Events
- IX. Departmental Updates - Matthew Pisarski
- X. County Commissioner Updates
- XI. Tourism Advisory Council Members updates
- XII. Public Comment
- XIII. Old Business/New Business
- XIV. Adjournment

**Next meeting will be Tuesday, June 13, 2023, 3:00 P.M.**