



# Cumberland County Tourism Advisory Council

164 West Broad Street  
Bridgeton, New Jersey 08302



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## MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

## AGENDA

Tuesday, November 15, 2022

3:00 P.M.

This meeting will be held in a hybrid format, it will be available in person and virtually.

In Person:

County Administration Building  
164 W. Broad Street  
Bridgeton, NJ 08302

Virtual:

Microsoft TEAMS/Teleconference  
1-856-209-3537  
Conference ID 867 171 812#

In compliance with the Open Public Meeting Act, this regular meeting of the Cumberland County Tourism Advisory Council was duly advertised in The South Jersey Times and the Daily Journal. A notice was also filed with the Cumberland County Clerk's Office at the Court House and posted at the County Administration Building and County Complex in compliance with this act.

- I. Call to Order - Chair Lynn Timberman
- II. Open Public Meetings Act Statement
- III. Roll Call
- IV. Approval of Minutes – September 13, 2022
- V. Election of Tourism Advisory Council Officers for 2023
- VI. Approval of 2023 Meeting Dates
- VII. Discussion of Advertising Options for 2023
- VIII. Update on Tourism Photography – Craig Terry
- IX. Discussion of Renati Solutions Board Communications Proposal
- X. Discussion of Millville Executive Airport Brochure
- XI. Discussion of December Joint Luncheon – Tuesday, December 13
- XII. New Jersey Travel and Tourism FY23 Cooperative Marketing Grant Program
- XIII. Update on Specialty Crop Grant
- XIV. Filming In Cumberland County Update
- XV. Departmental Updates - Matthew Pisarski
- XVI. County Commissioner Updates
- XVII. Tourism Advisory Council Members updates
- XVIII. Public Comment
- XIX. Old Business/New Business
- XX. Adjournment

**Next meeting will be Tuesday, January 10, 2023, 3:00 P.M.**