



Cumberland County Tourism Advisory Council

164 West Broad Street
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MISSION STATEMENT

To coordinate, educate and promote tourism activities and destinations in Cumberland County and the surrounding Southern New Jersey region in order to foster cultural, historical and recreational activities for the area and a better quality of life.

AGENDA

Tuesday, October 12, 2021

3:00 P.M.

Microsoft TEAMS/Teleconference

1 856 209-3537

Confirmation ID 383-340-2#

- I. Call to Order – Vice-Chair Lynn Timberman
- II. Roll Call
- III. Approval of Minutes – September 12, 2021
- IV. FY2021 Specialty Crop Block Grant - NJDA
- V. Agricultural Marketing Campaign
- VI. Social Media Update – Insights and Integration of Cumberland NJ Art into Explore Cumberland
- VII. Review of Updated Tourism Directory
- VIII. Discussion of Events Scheduled for Tourism Presence
- IX. Discussion of Takeaways for Outreach Events
- X. Discussion of December Joint Meeting
- XI. Departmental Updates – Matt Pisarski
- XII. County Commissioner Updates
- XIII. Tourism Advisory Council Members updates
- XIV. Municipal representative updates
- XV. Public comment
- XVI. Adjournment

***Next Tourism Advisory Council meeting will be Tuesday, November 9, 2021* - Recurring TEAMS Invite**