

**CUMBERLAND COUNTY CULTURAL AND HERITAGE
COMMISSION MINUTES**

**March 28, 2006
3:30 pm**

Freeholder meeting room in Bridgeton, NJ 08302

The regular meeting of the Cumberland County Cultural and Heritage Commission was held on Tuesday, March 28, 2006 at 3:30 PM., in the Freeholder meeting room in Bridgeton, New Jersey.

Present: Marianne Lods
Patricia Gale

Jean Jones

Matthew Pisarski, Principal Planner
Kris Lemmonds, Project Assistant
Freeholder Jane Yetman Christy

The purpose of this special meeting of the Cumberland County Cultural and Heritage Commission is to select and award the contracts for the Cultural and Heritage newsletter and the Long Range Plan.

Proposals for the 2006 Newsletter Contract

There were four proposals submitted for consideration:

Wolf Design @ \$22,500 per issue
Performance Marketing @ \$36,000
Prestige Publications @ \$3,074.00
Tofanelli and Associates, Inc. @ \$2,975.00

Immediately, the proposals from both Wolf Design and Performance Marketing were removed from consideration due to being far beyond the scope of the Commission's budget set for the newsletter.

The members in attendance reviewed some of the materials submitted by Prestige and by Tofanelli and Associates, Inc.

Suzanne Merighi could not attend the meeting but did submit comments via email.

"Right away we can reject Wolf Design and Performance Marketing as ridiculously over budget. That leaves Tofanelli and Prestige. Tofanelli is a known entity and has done a decent job on the newsletter though I recall they have missed some deadlines. I would

be very interested in making a change and trying Prestige unless you know that they are unreliable. Their sample newsletter seemed well written though not especially exciting.”

Suzy Merighi

The consensus of the members in attendance agreed with Ms. Merighi’s comments. They also cited mistakes in past issues as a concern.

Patricia Gale made a motion to award the 2006 Cumberland County Cultural and Heritage newsletter to Prestige Publications. Marianne Lods seconded the motion and passed unanimously.

**CULTURAL AND HERITAGE COMMISSION
COUNTY OF CUMBERLAND**

**2006 Newsletter
Contract Award to
Prestige Publications**

DATE: March 28, 2006

MEMBER	YES	NO	ABSTAIN	ABSENT	MOVED	SECOND
GALE	X				X	
JONES	X					
KANESHIKI				X		
LODS	X					X
MERIGHI	X			Via Email		
POLHAMUS				X		
WATSON				X		

Proposals for the Long Range Plan Contract

There were two proposals submitted for consideration:

Nancy Moses @ \$13,500.00
Nonprofit Strategies, LLC @ \$12,000.00

The budget in place for the Long Range Plan is \$6,000.00. Both of the proposals submitted are over that amount. However, there are two options the Commission would have to pay for this project.

The work being done on the Long Range Plan can be broken up into two phases. Phase one being paid within the current budget of \$6,000.00. The second phase would then be budgeted and paid in 2007.

Gordon Dahl of the South Jersey Economic Development Corp. has provided a second option. Mr. Dahl has also approached Mr. Pisarski for copies of the proposals. Mr. Dahl has made an offer that could potentially pay for work that would go beyond the State's basic requirements for the Long Range Plan.

Suzanne Merighi's comments were read:

CCCHC Long Range Plan:

"I prefer Nancy Moses's proposal. She already understands our organization and the needs in Cumberland County and will be able to easily weave the CCHC plan within the context of the overall county cultural plan. I think she is very professional and delivers the goods. I also feel she has great practical experience and a more critical view of things as an "outsider" from eastern Pennsylvania.

I made some inquiries into Mark Field's background. A friend who is director of a major S.J. arts organization said Mark is a nice guy and is strong in marketing and publicity but perhaps not as strong in organizational analysis. Mark has been the executive director of some arts organizations that have ended up folding after his tenure. I feel he is the weaker candidate."

Suzy Merighi

The consensus of the members in attendance after some discussion was to choose Nancy Moses as she has been working with the Commission regarding the Cultural Plan and is familiar with the work of the Commission.

Marianne Lods made a motion to accept and award the Long Range Plan contract to Nancy Moses. Patricia Gale seconded and passed unanimously.

**CULTURAL AND HERITAGE COMMISSION
COUNTY OF CUMBERLAND**

2006 Long Range Plan
Contract Award To
Nancy Moses

DATE: March 28, 2006

MEMBER	YES	NO	ABSTAIN	ABSENT	MOVED	SECOND
GALE	X					X
JONES	X					
KANESHIKI				X		
LODS	X				X	
MERIGHI	X			Via Email		
POLHAMUS				X		
WATSON				X		

Adjournment

There being no further business Patricia Gale made a motion to adjourn. The motion was seconded by Marianne Lods and passed unanimously.

The next meeting of the Cumberland County Cultural and Heritage Commission will be held on Tuesday, April 11, 2006 in the Freeholder Meeting Room in Bridgeton, New Jersey.